

Business Administration

The School of Business Vision

As we approach the twenty-first century it becomes clearer that the multicultural global business environment presents challenges as well as opportunities for organizations. To meet these challenges and seize the opportunities, students must be equipped with the necessary leadership, technological, and analytical skills. Toward that end, the Hampton University School of Business is continuously exploring new ways to combine traditional and experimental teaching methods in a way that reflects the realities of contemporary business.

MBA Program Overview

The Master of Business Administration (MBA) program is designed to provide individuals with the expertise they need to become effective, professional, senior-level general managers. The curriculum encompasses both the basic disciplines that underlie management and the operational areas specific to business. The courses provide an understanding of the components of managerial decision-making and provide students with a perspective on the role of business as an economic, political, and social institution.

Business is changing at an unprecedented rate: moving to global markets, to network organizations, to a culturally diverse workplace, to cross-functional management and teamwork, to operations revolutionized by information and communication technology, and activist corporate governance. To succeed, companies of all sizes must be innovative, entrepreneurial, global in their orientation, and focused on exceeding customer expectations. The Master of Business Administration program is designed to prepare students to meet these challenges.

At Hampton University, innovation and continuous improvements are the philosophies that mandate constant evaluation of our curriculum. WE are not so much seeking an ideal model as an ideal process of on-going appraisal and refinement to provide students with a vehicle for understanding and learning the dynamism of global business. The Hampton University MBA program offers students a flexible plan of instruction that augments traditional learning with team processes, multidisciplinary course work, executive skills training, and corporate and community outreach.

As we prepare for the next millennium, business is characterized by increasing cultural diversity and global focus. Different groups of people have different ways of conceptualizing and addressing intellectual issues. This is what gives new vitality to our learning and living environment. Hampton University's School of Business is truly international with faculty from diverse cultural and ethnic backgrounds. These professionals provide students the added benefit of a faculty that mirrors that of our complex world and provides an environment conducive to appreciating diversity for the many benefits it provides.

Program Overview

The MBA program offers students the opportunity to pursue the Master of Business Administration while maintaining full-time employment. The curriculum provides a general management emphasis with broad exposure to the major functional areas of business that cultivates the integration of course concepts and practical business applications. Our overall goal is to prepare leaders and scholars who will assume pivotal roles in academic and business organizations.

Curriculum

The Master of Business Administration Program is a selective 45-hour program. However, admitted students who have prior course work in business and who have performed well in such courses may qualify to have up to 9 of the 45 hours waived by the department at the time of admission. In all such cases, a minimum of 36 hours of core business courses are required to complete the program. Applicants must submit their GMAT scores prior to admission.

Degree Plan of Study: Business Administration (2-year program)

Required Courses: 27 credits

ECO 621 Macro Environment of Business

Cr.

3

FIN	620	Managerial Finance	3
MBA	500	World Business Cultures	3
MBA	503	Financial Statement Analysis	3
MGT	630	Legal Environment of Business	3
MGT	660	Information Systems Development	3
MGT	681	Organization Theory and Practice	3
MGT	690	Business Policy	3
MKT	620	Marketing Management	3

Elective Courses: 9 credits

Elective			3
Elective			3
Elective			3

Pre-requisites (If applicable. These are not elective courses)

ACC	600	Accounting Concepts	3
ECO	600	Economic Concepts (Micro/Macro)	3
MGT	605	Quant. App. in Decision Making	3

Total Credits: 36-45

Degree Plan of Study: Business Administration (5th year program)

Required Courses: 27 credits **Cr.**

(7 credits of approved business courses at 500/600 level)

LAP	615	Leadership Application Seminar	1
MBA	511	Graduate Internship	1
MBA	600	Logistics and Transportation	3
MBA	601	Quality and Supply Chain	3
MGT	610	Research and Analysis	3
MGT	630	Legal Environment of Business	3
MGT	681	Organization Theory and Practice	3
MGT	690	Business Policy and Strategy	3
Approved 500/600 level courses			7

Graduate Level Elective Courses: 9 credits

Elective			3
Elective			3
Elective			3

Total Credits: 36

(162 total credits undergraduate and graduate level combined)

This profile sheet should be used in concurrence with your academic catalog and the guidance of your academic advisor.