

James T. George School of Business Ph.D. Program

Curriculum Focus: Marketing/ Management or Finance/ Accounting

The program requires completion of approximately 60 credit hours

Course	Title	Sem Hrs
BLAO 701R	Organizational Behavior	3
BLAO 702R	Organization Theory & Practice	3
BLAO 703R	Advanced Computer Applications	3
BLAO 704R	Advanced Topics in Research	3
BLAO 760R	Behavioral Research Methods	3
BLAO 706R	Teaching Methodology Seminar	1
BLAO 761R	Empirical Research Methods	3
Elective*	Major Coursework	3
Elective*	Major Coursework	3
Elective*	Major Coursework	3
Elective*	Major Coursework	3
Elective*	Major Coursework	3
Elective*	Major Coursework	3
Elective	Minor Coursework	3
Elective	Minor Coursework	3
BLAO 707R	Pre-Proposal Presentation	2
BLAO 740R	Managerial Economics	3
BLAO 800	Dissertation I	4
BLAO 805	Dissertation II	4
BLAO 810	Dissertation III	4
BLAO 815	Dissertation Defense	0
Total Hours		60

REQUIRED COURSES

BLAO 701R	Organizational Behavior	3
BLAO 702R	Organization Theory and Practice	3
BLAO 703R	Advanced Computer Applications	3
BLAO 704R	Advanced Topics in Research	3
BLAO 760R	Behavioral Research Methods	3
BLAO 761R	Empirical Research Methods	3
BLAO 706R	Teaching Methodology	1
*BLAO 707R	Pre-proposal Presentation	2
BLAO 740R	Managerial Economics	3
BLAO 800	Dissertation I	4
**BLAO 805	Dissertation II	4
BLAO 810	Dissertation III	4
BLAO 815	Dissertation Defense	0
Total Hours		36